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FOR IMMEDIATE RELEASE: Month Day, Year**NuWhirl Systems Corp Acquires CMP Bath Product Lines**

Corona, California—NuWhirl Systems Corp and Custom Molded Products (CMP) announced today a definitive agreement under which NuWhirl will acquire CMP's bath product lines, strengthening the company's position as the top supplier of jetted and luxury bath components.

With the transaction, NuWhirl will significantly expand its customer base and capabilities. Quality and innovation are at the core of NuWhirl's business, and the acquisition will allow it to design and supply more manufacturers with industry-leading goods.

Jim Runnion, President of NuWhirl, said, "With this acquisition, NuWhirl will cement its position as the leading supplier to the bath market. Current CMP customers can expect a seamless transition and the innovation, collaboration, and reliability we have provided manufacturers for years. At the same time, our current customers will gain access to new products that increase the value of their bathtubs."

Allen Kalkomey, Vice President of Sales and Marketing with CMP, said, "CMP is thrilled to work with NuWhirl on this opportunity, which will allow each organization to focus on its strategic business segments. We couldn't have found a better partner, as the NuWhirl team shares our passion for and focus on service. We sincerely thank our bath customers for their loyalty and business throughout the years, and we are confident that NuWhirl will continue to support them with the quality and dependability they have come to expect."

Founded in 2005, NuWhirl Systems Corp designs, produces, and supplies components for luxury bathing and independent living. The company is based in the United States with operations in both Mexico and Canada.

CMP is a leader in products for the recreational pool and spa industry. Before the acquisition, CMP also served the domestic and European bath markets.

The two companies have worked together for years in complimentary business arrangements. CMP has long supplied NuWhirl with ozone sanitizer systems, and following the acquisition, NuWhirl will continue as CMP's ozone supplier to the bath industry.

Consumer response to COVID-19 and international shortages in raw materials have led to a surge in demand for spa, pool, and bath components. CMP's sale of its bath lines will give the company greater capacity to serve customers in the pool and spa sectors.

Through the arrangement, NuWhirl will add CMP's products to its variety of bath jets, air systems, pumps, heaters, and accessories. The deal will expand NuWhirl's injection molding capabilities and plastic white good product line, and the company will purchase more than 50 tools and systems from CMP to produce them.

Products sold under the CMP brand will be honored under its warranty, terms, and conditions. Products sold under the NuWhirl name will be honored under its warranty, terms, and conditions.

Manufacturers can learn the answers to frequently asked questions about the acquisition by visiting nuwhirl.com/doc/cmp-acquisition-faq.html.

About NuWhirl Systems Corp

NuWhirl creates innovative products and incredible experiences for luxury bathing and independent living. The company designs, produces, and supplies the components that shape the industry, with the full range of hydrotherapy systems and bath accessories. Founded in 2005 and based in the United States, NuWhirl provides manufacturers exceptional support, a reliable supply, sustainability practices, and collaboration at every step. For more information, visit nuwhirl.com.

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