

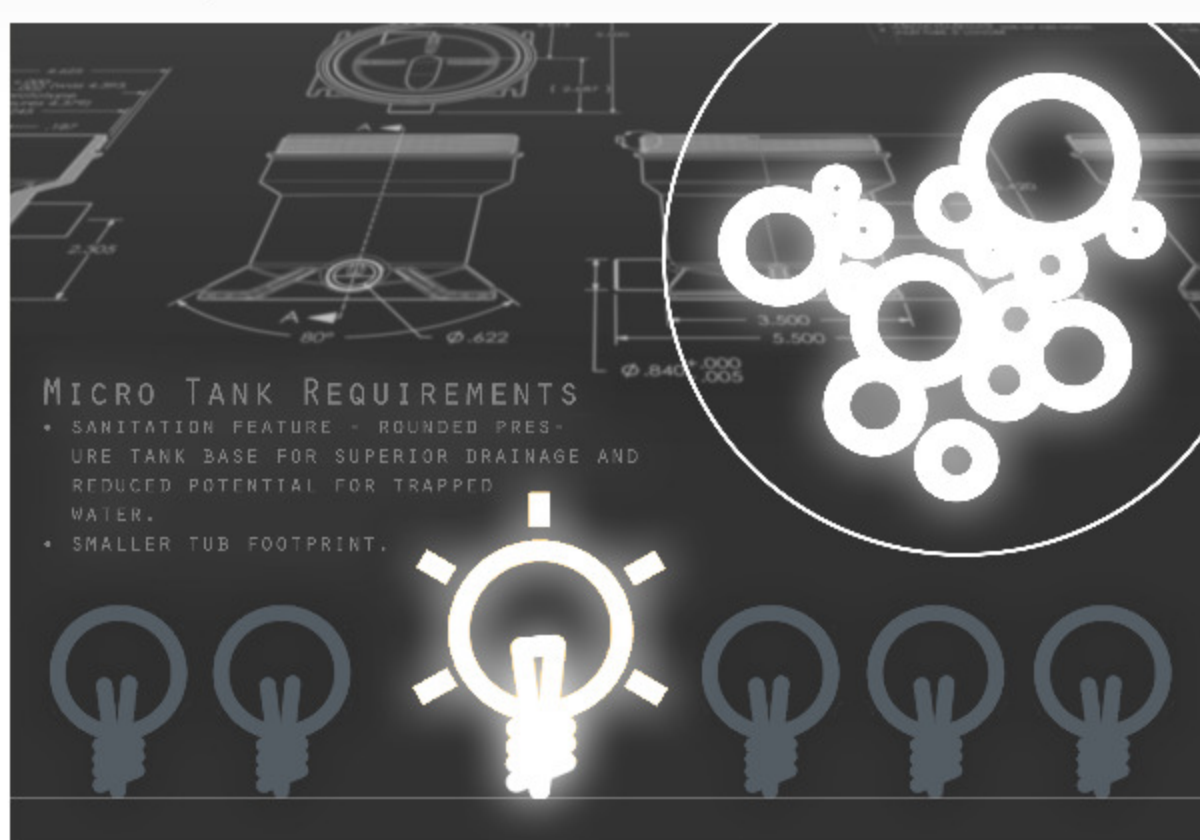
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Why Choose Us

5 Reasons to Partner with Us
Innovation by NuWhirl
Quality by NuWhirl

Innovation by NuWhirl



Solve your biggest challenges—even the ones you never realized you were facing. NuWhirl Systems Corp innovates to give the manufacturers we serve a strategic advantage and to give their consumers the best experience possible.

Along with **quality**, innovation is one of NuWhirl's core competencies. We build it into our process, whether we are creating new products and features or rethinking parts that the market has overlooked and commoditized. As a result, manufacturers that buy from NuWhirl constantly have new and valuable offerings to bring to market.

How We Innovate

Understand the Need. Often, manufacturers come to NuWhirl with an engineering challenge, an idea, or an order for a custom part. Because we work closely with our customers, our team is able to evaluate and respond in a strategic way to these opportunities.

Define the Concept. NuWhirl's new product development team meets to discuss these projects. We establish the need and the purpose of each project, bringing in feedback from both our engineers and the customer. Our team then develops the initial concept and specifications.

Broaden the Scope. A great idea is a great idea. Often, NuWhirl finds that an innovative product or feature will work well for many customers and markets. NuWhirl leverages successful customization into innovations that support a host of manufacturers. In some cases, what started out as a conversation between NuWhirl and the customers we support ends up completely changing the way all consumers buy and enjoy their products.

First-to-Market by NuWhirl

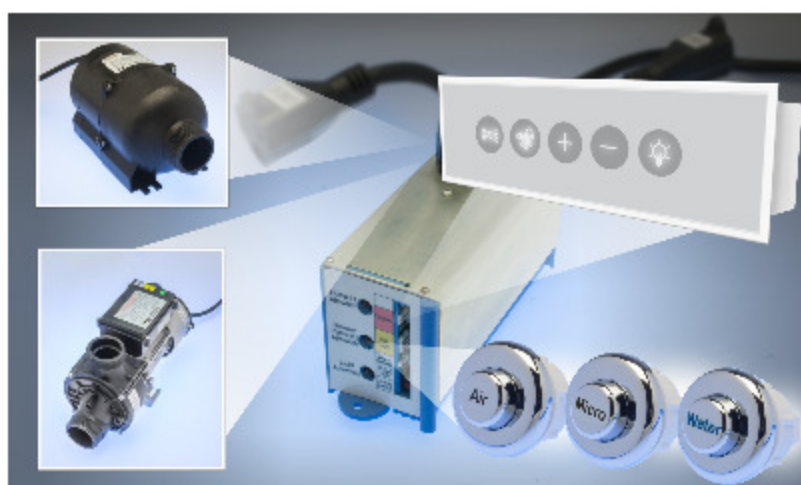
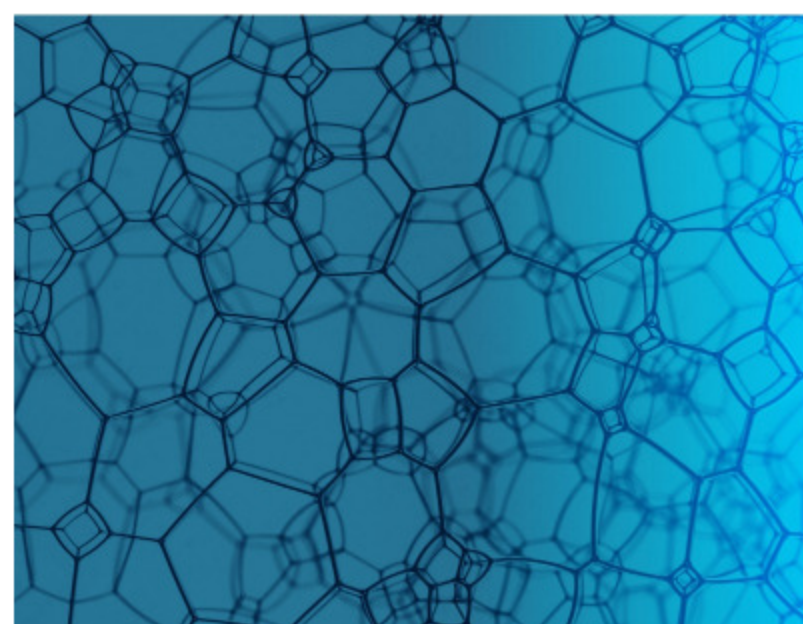


First components supplier to offer microbubble technology in North America.

NuWhirl's release of Infusion™ allowed bath OEMs to provide their customers with at-home microbubble hydrotherapy.

First research-backed microbubble system.

While various health and beauty claims have been made about the efficacy of microbubble technology, our Infusion system is the first with backing by research from a third-party laboratory.



First fully integrated single-box control system.

NuWhirl's TOUCHSTONE Dual Load Controller introduced the ability to manage any two main loads as well as LED lights and operation by air button or electronic control.

First company to offer surface heaters with an integrated control system.

NuWhirl's CozyHeat helped users quickly warm the tub's surfaces to enjoy a chill-free bath.



First to use pad-printed buttons and controls.

NuWhirl introduced the pad technique to replace traditional sticker labels. This improved the quality of components and ensured that labels would stand up to wear-and-tear over time.

First flush-mounted jet system patented in North America.

Our Impressions products gave bathers a way to rest comfortably against the tub's surface with no protruding parts and attractive and functional design.



Learn how we'll change the industry next...

[Contact NuWhirl for innovative solutions.](#)

Need Help?

Contact NuWhirl today to answer your questions and discuss any of your needs:

☎ 951 817-5600

✉ sales@nuwhirl.com

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5 Reasons Bathtub Manufacturers Partner with Us



Hundreds of manufacturers count on us.
Thousands of consumers love us.
Here's why you should partner with us.

- 1. DRIVE SALES WITH INNOVATION** NuWhirl offers your company a strategic advantage through unique products, customized solutions, and made to order parts. The makers of Infusion™, microOzone, and CozyHeat, we provide systems that optimize your electronic controls and bathtub products.
- 2. RECEIVE PARTS RELIABLY AND AFFORDABLY** NuWhirl maintains a five business day lead time with all parts. Stocking popular items in house helps your business get products more quickly. We place no order minimums on standard products and offer free freight on orders over \$10,000.
- 3. GET THE SUPPORT YOU DESERVE** How NuWhirl works is as important as what we sell. Our team members have been doing UL and CSA certification for over 50 years, and you'll receive the direct phone number for the person who can best respond to your product, business, and manufacturing questions.
- 4. DEPEND ON OUR REPUTATION** Nearly 70% of the bath OEM industry partners with NuWhirl. Our customers refer us to other manufacturers in part because of our integrity, experience, and personal approach. We trust that the facts demonstrate our worth to your business.
- 5. COUNT ON NUWHIRL'S QUALITY** We offer a better warranty than many other suppliers-including 10 year coverage for pumps-because we stand behind our products' performance and durability. If a part is defective, just send us the serial number and we'll handle the return quickly and easily.

Create superior bathtub products with an exceptional supply partner.

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Quality by NuWhirl



NuWhirl knows that quality is essential to both manufacturers and to the consumers who rely on their products. That's why we...

Build teams around it. Our staff is highly trained, has decades of experience in UL and CSA certification, and is motivated to create the best products possible.

Improve it constantly. We continually innovate to develop offerings with greater durability and high-value features. Stand behind it. NuWhirl's products offer excellent performance and reliability, so we provide a better warranty than many other suppliers—including 10-year-coverage for pumps.

Enterprise Quality Initiative (EQI)

EQI is NuWhirl's in-house, ISO 9000-compliant quality program. Its goal is to "Unfailingly Satisfy the Customer's Specified Requirements." We achieve this by documenting, measuring, and continuously improving our processes.



Documenting. Each NuWhirl department has an established work flow and process map for all key functions, from new product development to shipping. **Measuring.** We establish metrics for these processes, such as a first pass yield for products. This lets us compare outcomes against internal, supplier, and customer requirements.

Improving. Our Continuous Improvement Teams address issues identified in corrective action reports. We track the implementation of improvements and further measure their results.

Producing Quality

NuWhirl maintains an extremely low warranty-to-sales ratio and an excellent track record with customers. Our industrial and mechanical engineers follow well-established design practices. Through rigorous inspection, our team ensures the dependability and precision of our components, materials, and systems.



NuWhirl verifies the quality of all of the raw materials that we receive from our suppliers. Our company carefully inspects 100% of the parts and products that we manufacture.

Using a touch-quality inspection process, team members review both incoming and outgoing work at each stage.

NuWhirl continues to hone its sourcing and manufacturing processes, helping our customers build the best products in the bath market. To learn more about why manufacturers choose our company, get in touch.

Offer your consumers products with outstanding reliability.
Contact NuWhirl for high-quality solutions.

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